

BRIEFING ON CTE TASK FORCE & STRATEGIC PLAN

CONTEXT: The Career and Technical Education Plan Establishment Act calls for a Task Force to develop a city-wide Strategic Plan to improve the quality, structure, and student outcomes of CTE programs in the District. In School Year 2010-2011, nearly 41% of the District's 15,969 public and public charter high school students were enrolled in CTE Programs. Nine of 16 LEAs (56.3%) offered CTE Programs.

STRATEGIES TO IMPROVE CTE:

- **Strategy 1:** Ensure that CTE Programs offered by LEAs and UDC-CC align to the District's Priority Career Sectors.

Priority Career Sectors in the District of Columbia



- **Strategy 2:** Establish rigorous, required standards of program quality, to ensure that CTE students are provided with the access to curriculum, academic experiences, and work-based opportunities that will prepare them to succeed in college or working in one of the District's Priority Career Sectors.
- **Strategy 3:** Encourage and support LEAs and UDC-CC in establishing innovative, proven programs and systems to ensure that more students interested in completing a CTE Program of Study do so, most importantly by:
 - Implementing a data collection system and process that will inform our educational agencies and institutions of critical input and outcome data for students enrolled in CTE Programs.
 - Promoting systematic career awareness, exploration, and preparation programs beginning in middle school and through adult education programs; and
 - Engaging the business and community to strengthen CTE Program curricula and internship and placement partnerships.
- **Strategy 4:** Encourage and support LEAs and UDC-CC in streamlining their finite financial, physical, and human resources by establishing within-LEA and across-LEA partnerships to allow their students to take CTE courses on school campuses other than their own without requiring a change in their full-time enrollment.
- **Strategy 5:** Afford LEAs and UDC-CC flexibility in identifying, hiring, compensating, and scheduling the most effective CTE teachers for their students.
- **Strategy 6:** Reengage the District's Disconnected Youth through CTE Programs that can prepare them for successful careers.
- **Strategy 7:** Increase and improve CTE Program offerings for adult District residents.

IMPLEMENTING THE STRATEGIC PLAN: The Task Force, minus representatives from the Council, has continued to meet to implement the recommendations set forth in the strategic plan.

LINK TO FULL STRATEGIC PLAN:

<http://osse.dc.gov/sites/default/files/dc/sites/osse/publication/attachments/PUBLIC%20CTE%20Strategic%20Plan.pdf>

Stakeholders Consulted

- **District Educators**

- **Academy of Hope:** Leicester Johnson (Executive Director)
- **Booker T. Washington Public Charter School:** Dr. Hope Asterilla (Principal)
- **Carlos Rosario Public Charter School:** Jennifer Lehman (Washington @ Work Coordinator)
- **Dunbar High School:** Stephen Jackson (Principal)
- **Friendship Public Charter School:** Diane Harris (Director of Allied Health) & Dr. Arsallah Shairzay (Dean)
- **Hospitality Public Charter School:** Michael Cucciardo (Hospitality Administrator)
- **IDEA Public Charter School:** John Goldman (Executive Director)
- **Latin American Youth Center:** Nicole Hanrahan (Chief Strategy Officer)
- **McKinley Technological High School:** David Pinder (Principal)
- **Roosevelt STAY High School:** Dr. Sean Yisrael (Principal)
- **Phelps ACE High School:** Ola Teyibo (CTE Coordinator)
- **Washington Teachers Union:** Taylor Lewis (Field Services Specialist)

- **Local Economic Self-Sufficiency Groups**

- **Byte Back:** Kelly Ellsworth (Executive Director)
- **DC Central Kitchen:** Mirianne Ali (Director of Job Training) & Sarah Riley (Recruitment Coordinator)
- **DC Jobs Council:** Marina Streznewski (Executive Director)
- **Goodwill:** Catherine Meloy (President and CEO)
- **N Street Village:** Ann McCreedy (Director of Programs)
- **New Futures:** Julene Jarrot (Director of Student Programs)
- **Perry Street:** Paul McElligott (Executive Director)
- **So Others Might Eat (SOME):** Emily Price (Director of Center for Employment Training)

- **Local Industry, Workforce, and Policy Leaders**

- **Blue Cross, Blue Shield:** Tonya Vidal-Kinlow (Vice President of Government Affairs)
- **Community Foundation:** Sarah Oldmixon (Director of Workforce Initiatives)
- **DC Alliance of Youth Advocates:** Anne Abbott (Policy Analyst)
- **DC Appleseed:** Dr. Judy Berman (Deputy Director)
- **DC Department of Employment Services:** Liz DeBarros (Deputy Chief of Staff), Gerren Price (Associate Director of Youth Programs), Dr. Ilia Rainer (Associate Director, Office of Labor Market Research)

- **Local & National CTE Experts**

- **Brookings Institution:** Martha Ross (Deputy Director, Metropolitan Policy Program)
- **Education Commission of the States:** (Jennifer Dounay Zinth, Senior Policy Analyst)
- **National Academy Foundation:** (Dr. David Moore, Senior Vice President of Programs)
- **Southern Regional Education Board:** Dr. Gene Bottoms (Senior Vice President)

- **Additional DC Stakeholders**

- **DC State Board of Education:** Patrick Mara (Member)
- Walter Pinkney, Community Advocate